

Sources of LGBTQ Grant Dollars by Funder Type

	2017	2016	2015
Anonymous Funders	\$15,570,000 8%	\$27,013,706 14%	\$21,920,979 13%
Community Foundations	\$12,351,847 6%	\$6,853,988 4%	\$8,356,079 5%
Corporate Funders	\$27,099,318 14%	\$20,449,310 11%	\$16,546,819 9%
Non-LGBTQ Private Foundations	\$50,985,257 26%	\$46,582,150 24%	\$40,326,317 23%
Non-LGBTQ Public Foundations	\$20,144,646 22%	\$24,146,411 12%	\$23,678,677 14%
LGBTQ Public Foundations <i>(including OneOrlando Fund)</i>	\$20,144,646	\$33,591,456	
Non-LGBTQ Public Foundations	\$28,083,033 14%	\$27,410,044 14%	\$25,284,931 14%
Non-LGBTQ Public Foundations <i>(including OneOrlando Fund)</i>	\$30,189,559	\$56,920,044	
TOTAL:	\$196,712,475	\$194,273,013	\$174,343,489
TOTAL: <i>(including OneOrlando Fund)</i>	\$198,819,001	\$202,212,772	

Conclusion

The challenges are many, but not all is lost. In fact, it could be true that we have never been better prepared as a local queer community to rise to the occasion and show up for each other at this moment when we need it more than ever.

There are many solutions to our problems what we need is a diversity of tactics, and this past year has shown that philanthropy can be one of them. Let's harness all of our resources; there are those with capital who have not bent to the will of fascism that is rising in this country.

Those who are our LGBTQ allies, and recognize that your liberation is bound up with ours may be thinking, "My organization wants to be funding in the LGBTQ community, but I don't know where to begin?"

If so, Access Philanthropy is here for you, too. This time is about fractaling outwards, it is about creating decentralized webs of interdependency, which means identifying those places, people, and tools that can connect us. We at Access Philanthropy humbly place ourselves at your disposal. Reach out. You will find yours is not the only hand groping in the dark.



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The Future of Funding



A Brief Look at LGBTQ Funding in Minnesota

"What in Gay Hell?"

The times have never been stranger. We live in a time of greater awareness about queer and Trans issues than ever. With this greater awareness, however, has come greater repression. 2016 was the deadliest year on record for transgender people in the United States. It was also the year of the Pulse Club shooting in Orlando. In addition, it was the first year after Obergefell v. Hodges ruling that gave us the freedom to marry in the United States that sparked a sharp rise of anti-LGBTQ bills across the country.

In the world of philanthropy, LGBTQ funding in the Midwest dropped 6% from 2015-2016 and a few funders, notably the Ford Foundation, moved on to other causes after the marriage equality victory.

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We still had our victories in 2016 though. The word "transgender" is now more commonplace than it was even 5 years ago. Webster has officially declared that "they/them" is a third person singular pronoun (not that we needed Webster to tell us that), and in some areas, in some parts of the country funding for LGBTQ issues increased dramatically. In this report, we will take a closer look at some national and local trends, and explore ways of how we can support each other on this odyssey towards liberation.



Access Philanthropy is a local philanthropy, communications, and research firm that has been connecting nonprofits to funders for 15 years. We provide advice, observations, and guidance on trends and patterns in Minnesota's philanthropy.



Post Orlando

The impact of the shooting at the Pulse Nightclub was felt in queer communities across the country, and the world. We are still feeling the effects from this terrible tragedy today. The philanthropic community is no exception. It had a massive impact on who is funding queer issues and in what way.

From Funders for LGBTQ Issues:

2016 also saw the most violent attack on the LGBTQ community in our history—the massacre at the Pulse Nightclub in Orlando, Florida. An outpouring of support followed this massacre from corporations, foundations, and individuals, which ultimately raised more than \$30 million to support the victims, their families, and the healing and empowerment of all the communities affected. This inspiring giving—much of it channeled through the OneOrlando Fund for direct support of victims and families—was, to our knowledge, the largest single fundraising campaign, and philanthropic effort in the history of LGBTQ philanthropy.”

Additionally,

a. 2016 was the largest year for LGBTQ giving ever on a national scale, but only because of donations/funding related to the tragedy at the Pulse Club in Orlando.

b. In 2016, funding for LGBTQ issues in the United States reached a record high of \$156.8 million, up from \$129.1 million in 2015. Without the funding from the OneOrlando Fund, funding for LGBTQ issues in the United States reached \$127.2 million—a slight decrease from 2015.

c. Funding for local, statewide, and regional LGBTQ work in the United States reached a record high of \$102.9 million in 2016—up from \$67 million in 2015. Excluding the grants for individuals provided through the OneOrlando Fund, funding for local, statewide, and regional LGBTQ work in the United States still reached \$73.4 million.

This Ship Ain't Sunk Yet

If you've been living in the Twin Cities for the past few years, you've probably noticed some changes...the University of Minnesota has been researching gentrification in Minneapolis, and just recently they released some of their findings.

According to the Minnesota Daily:

“In interviews with community members, all respondents viewed rising rent and home values as signs of change in their neighborhoods, and 88 percent noticed an “increase of whiteness in their community”, the study says.”

In addition,

“Researchers also identified gentrification-related concerns specific to certain neighborhoods. For example, in some Northeast Minneapolis neighborhoods — part of a historic art district — participants noted that rent for living

and working spaces has become unaffordable for many artists, forcing them to the suburbs.”

And

As more white people have moved to the Hamline-Midway neighborhoods, residents have noted an increased police presence in the area. The study says that though crime in the area is down, phone calls to 911 and 311 have increased. “As demographics begin to shift in the neighborhood and younger, white families move into the neighborhood and become more visible, so does the identity of those who get to control the narrative surrounding youth crime”, according to the study. (<http://www.mndaily.com/article/2018/02/n-umn-research-sheds-light-on-gentrification-concern>)

Culturally, we are all feeling it

All the places we've lost. Café Southside, Bedlam, Patrick's Cabaret, Intermedia Arts. The list goes on. All the places that we felt we could go to feel safe. To express ourselves. Dream together. While we may have lost some of the places, we would go to gather, we have gained some, too. Plans are being made, and we may just witness within the next few years the founding of a new queer community center in the Twin Cities where we can provide for each other what we need to survive and thrive. Contact walken@accessphilanthropy.com to find out more!

Top 10 Domestic Funders in the U.S.

1. Gilead Sciences\$10,097,801
Foster City, CA
2. Arcus Foundation.....\$9,729,000
New York, NY
3. Gill Foundation.....\$9,520,007
Denver, CO
4. Evelyn & Walter Haas, Jr. Fund.....\$5,038,200
San Francisco, CA
5. Ford Foundation\$5,030,000
New York, NY
6. H. van Ameringen Foundation\$4,319,500
New York, NY
7. Elton John AIDS Foundation.....\$4,080,500
New York, NY
8. The California Endowment.....\$3,775,111
Los Angeles, CA
9. Tides Foundation\$3,508,122
San Francisco, CA
10. Wells Fargo\$3,214,971
San Francisco, CA

Breakdown of Domestic Grant Dollars for LGBTQ Organizations, By Recipient Organization Type and Sub-Type

Organization Type/ Sub-Type	2017	%	2016
Advocacy Organizations	\$35,112,584	41%	\$36,843,312
Arts and Culture Organizations	\$3,614,910	4%	\$3,362,793
Grassroots Community Groups	\$8,352,224	10%	\$6,786,702
Infrastructure Organizations	\$12,841,285	15%	\$9,094,742
Service Providers	\$25,016,312	29%	\$25,634,977
Universities and Post-Secondary Schools	\$29,680	<1%	\$89,971
Unspecified	\$0	<1%	\$188,313
GRAND TOTAL	\$85,241,996		\$81,813,997

Breakdown of Issues Addressed

Issue	2017 Funding	%	2016 Funding
Civil and Human Rights	\$85,760,870	46%	\$89,502,347
Health and Wellbeing	\$35,857,042	19%	\$30,985,113
Strengthening Communities, Families and Visibility	\$30,763,787	17%	\$28,405,924
Education and Safe Schools	\$8,815,516	5%	\$6,132,996
Violence, Homophobia, and Transphobia	\$6,673,023	4%	\$31,900,337
Economic Issues	\$6,629,890	4%	\$6,216,616
Other Issues	\$11,432,022	6%	\$9,169,439
TOTAL	\$185,456,739		\$202,312,772

Distribution of LGBTQ Grant Dollars by Sexual Orientation, Gender Identity, & Sex Characteristics

	2017	2016
Lesbians/ Queer Women	\$5,105,135 3%	\$4,029,117 2%
Gay Men/Queer Men/MSM	\$11,937,066 6%	\$9,126,551 5%
Bisexual People	\$210,776 <1%	\$300 <1%
Transgender People	\$32,072,197 17%	\$22,434,839 11%
Intersex People	\$1,737,605 1%	\$1,362,156 1%

Top 10 recipients of LGBTQ funding

Local and statewide funding also dipped slightly for the same reason, totaling \$83.9 million. Down from the record high of \$102.9 million in 2016, but higher than the \$73.4 million in 2016 without OneOrlando Fund grantmaking.

1. New York LGBT Center.....\$3,465,902
New York, NY
2. Human Rights Campaign (HRC) Foundation\$3,080,026
Washington, DC
3. Transgender Law Center\$2,868,351
Oakland, CA
4. Genders & Sexualities Alliance Network.....\$2,848,955
Oakland, CA
5. Southern AIDS Coalition.....\$1,816,219
Atlanta, GA
6. Funders for LGBTQ Issues.....\$1,775,500
New York, NY
7. National Center for Lesbian Rights (NCLR)\$1,721,788
San Francisco, CA
8. Equality California Institute\$1,639,850
Los Angeles, CA
9. Los Angeles LGBT Center\$1,601,192
Los Angeles, CA
10. Equality Federation Institute\$1,443,500
Portland, OR