

# “ Data Driven Decisions ”

*We need information and we need it now. We don't have time to guess about the data and we don't have time for long-winded studies that cost tens of thousands of dollars. We need our data and especially our action options quickly, inexpensively, and clearly.*

Whether you represent a unit of government, a corporation, large or small non-profit, religious group or a foundation, if this sounds like your organization, you need to know about...



## Five Star Fundamentals by Access Philanthropy

ACCESS PHILANTHROPY RESEARCH SERVICES ARE UNLIKE ANYTHING IN THE MARKET TODAY.

Work with Access Philanthropy and you'll have a comprehensive and organized understanding of:

- 1 Context** – Access Philanthropy will provide you a detailed mapping of the trends, factors, influences, and history you will encounter as you prepare to make decisions for your organization. The mapping provides a backdrop of how the current external environment is effecting your organization and the decisions you need to make.
- 2 Players** – Access Philanthropy research will help you determine the players are in your field of interest – who is making decisions, who is influencing those decisions, and who is affected by those decisions. You will learn about other organizations with similar questions, answers, models, and issues.
- 3 Parameters** – Access Philanthropy research will help you figure out the language, taxonomy, and limitations related to your issues and decisions. Sometimes, we'll even create a new taxonomy, new language and a new understanding of limitations to clarify your decision-making environment.
- 4 Sources** – Access Philanthropy digs more quickly and more deeply into a greater variety of information sources than any other research service. In addition to all the usual qualitative and quantitative sources, this means delving into hard-to-access directories, interviews, records, blogs, newsletters and when appropriate international sources. No data source is too large or too small for Access Philanthropy to look into.
- 5 Action Options** – An essential part of any research is how well it informs your decisions. Access Philanthropy will provide you with well-structured data, action options, recommended approaches, the amount of resources required for each option and, if you request them, a proposed timeline and project plan.

**In the End,** Access Philanthropy will provide you data and options that are organized, analyzed, and actionable. And you will have it in a reasonable amount of time, at a reasonable cost, with reliable recommendations and with plenty of opportunity for follow up conversations.

CONTACT ACCESS PHILANTHROPY TO GET STARTED WITH THE FIVE STAR RESEARCH FUNDAMENTALS TODAY.

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